



Business Summary

Pitt County, NC (37147)
 Geography: County

Data for all businesses in area		Pitt County, ...			
Total Businesses:		5,881			
Total Employees:		82,169			
Total Residential Population:		179,630			
Employee/Residential Population Ratio (per 100 Residents)		46			
by SIC Codes	Businesses		Employees		
	Number	Percent	Number	Percent	
Agriculture & Mining	158	2.7%	872	1.1%	
Construction	345	5.9%	2,531	3.1%	
Manufacturing	127	2.2%	5,159	6.3%	
Transportation	157	2.7%	1,356	1.7%	
Communication	72	1.2%	936	1.1%	
Utility	14	0.2%	217	0.3%	
Wholesale Trade	182	3.1%	2,795	3.4%	
Retail Trade Summary	1,319	22.4%	18,901	23.0%	
Home Improvement	71	1.2%	763	0.9%	
General Merchandise Stores	71	1.2%	2,465	3.0%	
Food Stores	183	3.1%	2,736	3.3%	
Auto Dealers, Gas Stations, Auto Aftermarket	158	2.7%	1,598	1.9%	
Apparel & Accessory Stores	85	1.4%	615	0.7%	
Furniture & Home Furnishings	86	1.5%	903	1.1%	
Eating & Drinking Places	380	6.5%	7,318	8.9%	
Miscellaneous Retail	285	4.8%	2,503	3.0%	
Finance, Insurance, Real Estate Summary	605	10.3%	3,109	3.8%	
Banks, Savings & Lending Institutions	102	1.7%	924	1.1%	
Securities Brokers	78	1.3%	402	0.5%	
Insurance Carriers & Agents	137	2.3%	463	0.6%	
Real Estate, Holding, Other Investment Offices	288	4.9%	1,320	1.6%	
Services Summary	2,337	39.7%	41,693	50.7%	
Hotels & Lodging	43	0.7%	643	0.8%	
Automotive Services	185	3.1%	778	0.9%	
Motion Pictures & Amusements	139	2.4%	1,187	1.4%	
Health Services	378	6.4%	18,588	22.6%	
Legal Services	87	1.5%	529	0.6%	
Education Institutions & Libraries	143	2.4%	10,515	12.8%	
Other Services	1,362	23.2%	9,453	11.5%	
Government	214	3.6%	4,422	5.4%	
Unclassified Establishments	351	6.0%	178	0.2%	
Totals	5,881	100.0%	82,169	100.0%	

Source: Copyright 2019 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2019.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.



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 Geography: County

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	76	1.3%	404	0.5%
Mining	3	0.1%	10	0.0%
Utilities	9	0.2%	166	0.2%
Construction	368	6.3%	2,645	3.2%
Manufacturing	136	2.3%	4,940	6.0%
Wholesale Trade	177	3.0%	2,767	3.4%
Retail Trade	897	15.3%	11,229	13.7%
Motor Vehicle & Parts Dealers	140	2.4%	1,537	1.9%
Furniture & Home Furnishings Stores	51	0.9%	638	0.8%
Electronics & Appliance Stores	29	0.5%	239	0.3%
Bldg Material & Garden Equipment & Supplies Dealers	67	1.1%	751	0.9%
Food & Beverage Stores	149	2.5%	2,415	2.9%
Health & Personal Care Stores	86	1.5%	807	1.0%
Gasoline Stations	18	0.3%	61	0.1%
Clothing & Clothing Accessories Stores	99	1.7%	678	0.8%
Sport Goods, Hobby, Book, & Music Stores	62	1.1%	871	1.1%
General Merchandise Stores	71	1.2%	2,465	3.0%
Miscellaneous Store Retailers	110	1.9%	722	0.9%
Nonstore Retailers	15	0.3%	45	0.1%
Transportation & Warehousing	121	2.1%	982	1.2%
Information	117	2.0%	1,617	2.0%
Finance & Insurance	326	5.5%	1,831	2.2%
Central Bank/Credit Intermediation & Related Activities	110	1.9%	965	1.2%
Securities, Commodity Contracts & Other Financial	79	1.3%	403	0.5%
Insurance Carriers & Related Activities; Funds, Trusts &	137	2.3%	463	0.6%
Real Estate, Rental & Leasing	402	6.8%	1,759	2.1%
Professional, Scientific & Tech Services	387	6.6%	2,960	3.6%
Legal Services	91	1.5%	542	0.7%
Management of Companies & Enterprises	10	0.2%	30	0.0%
Administrative & Support & Waste Management & Remediation	170	2.9%	1,029	1.3%
Educational Services	159	2.7%	10,599	12.9%
Health Care & Social Assistance	547	9.3%	21,396	26.0%
Arts, Entertainment & Recreation	92	1.6%	1,007	1.2%
Accommodation & Food Services	444	7.5%	8,192	10.0%
Accommodation	43	0.7%	643	0.8%
Food Services & Drinking Places	401	6.8%	7,549	9.2%
Other Services (except Public Administration)	873	14.8%	3,971	4.8%
Automotive Repair & Maintenance	127	2.2%	597	0.7%
Public Administration	216	3.7%	4,457	5.4%
Unclassified Establishments	351	6.0%	178	0.2%
Total	5,881	100.0%	82,169	100.0%

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